



Amanda's **JOSHIFIED!!!** Lemonade Stand Guinness World Record Event

2016-17 SPONSORSHIP OPPORTUNITIES

"You're never too little to make a big difference and no effort is too small to change the world!"



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Fixing One Heart At A Time

While on the Heart and Stroke Ride with her parents in 1999, Amanda learned that all those people were there to help fix hearts that were broken. While passing a lemonade stand on the way home, she decided to set up a lemonade stand on her front lawn to fix those broken hearts.

Over the past 17 years, Amanda and her brother Joshua now 10 years old (and currently the CEO of Amanda's Lemonade Stand), have raised over \$210,000 for important charities in their community. At 10 years old, Amanda spoke to over 200 CEO's at the Toronto Stock Exchange and explained that "when I inspire adults to motivate their kids to give back in their communities for causes that are meaningful to them, we will teach them that they are not only the leaders of tomorrow, they are in fact leaders today." Amanda and Joshua feel strongly that if we all divert our energy to teach the next generation the importance of giving back, we will create a better world in the future.

Locally:



Globally:



Research:



Transplant Families:



Sign Up:



Transplant Research:



Amanda's Lemonade Stand - JOSHIFIED



"I think that everyone should have a lemonade stand for something they believe in"

- Amanda, at 3 years old

Amanda's **JOSHIFIED!!** Lemonade Stand Guinness World Record Event

September 11th Kickoff

Before Argonauts vs Tiger-Cats Game
@ BMO Field (Exhibition Place)

Please join us and our supporters on September 11th for the 18th annual Amanda's Lemonade stand - JOSHIFIED! "Help us to remember the hearts that were broken on that day and help us to continue to fix hearts that still are".

We will have 11 stands to kick off and start the countdown to the upcoming plan to beat a Guinness World Record - the longest line of 365 connected lemonade stands in a row at one time for various charities. Each one of our participants/partners will be provided with a lemonade fundraising kit. Throughout the year, they will raise money for the charity of their choice while serving refreshing lemonade.

Come to the event on Sept 11th, 2016 to learn about and sign up to be a part of this once in a lifetime, record-setting and inspiring campaign and help Amanda and Joshua show the world that Toronto is one of the most caring communities when it comes to working together and giving back to others.



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ENTERTAINMENT

This will be a multi charity event where everyone participating will be raising money for a health related or child-focused charity of their choice.

Help Us Make History With Your Kids!

Spring Mega Charity Guinness World Record for the longest line of lemonade stands in a row in Spring 2017.

We plan to bring together individuals, families, companies, and communities at one time to create the World's Longest Line of Lemonade Stands for various health and youth charities at one time and in one place - a Guinness World Record. We need a minimum of 365 lemonade stands participating.

Come out for a great day with lots of fun, food, prizes, awards and more, while we break Guinness World Record, raise much needed funds for so many different causes and show the world that kids really can make a big difference...



One glass of lemonade at a time!

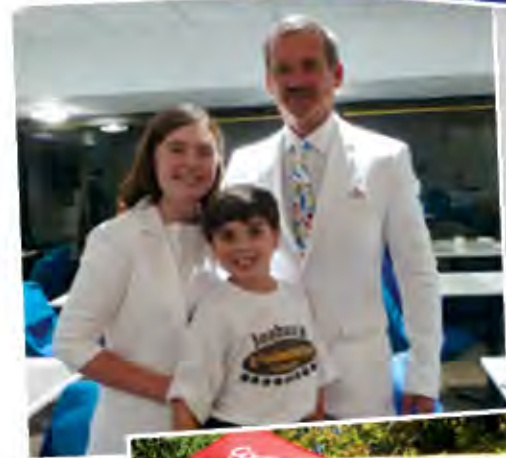


Why Sponsor?

Please sponsor us and help inspire your kids to make a difference. Of course there are other benefits that will help your company directly:

- Excellent opportunity to raise your company's profile with a family oriented target audience
- Maximize promotion of your company by partnering with an established, well world-wide known fundraising event
- Utilize the recognition opportunities offered for repeat exposure with your target audience
- Ability to interact with other companies supporting worthwhile causes
- Promotional value includes print, web, radio and TV advertisements as available
- Demonstrate your organization's corporate social responsibility through support of a highly recognized non-profit organization dedicated to making a difference in children's lives and inspiring others to do the same

"Please sponsor us and get involved with your Children and make a difference"



Sponsorship Opportunities

Heart Heroes \$10,000

(Diamond Sponsor)

- Min 50% goes to the charity of your choice
- Prime stand location at Sept 11th Kick-off & at spring event
- Online presence on Amanda's Lemonade Stand website
- Significant presence in the event and the flyers
 - Logo on banners
 - Mention of company in speeches
 - Logo on event t-shirt
 - Opportunity for company representative to address event attendees
 - Presence in all of the "Thank You's"
- Mention in media that Amanda's Lemonade Stand is covered by
- An appreciation plaque
- Gazillion hugs & "thank you's"

Heart Angels \$5,000

(Gold Sponsor)

- Min 50% goes to the charity of your choice
- Prime stand location at Sept 11th Kick-off & at spring event
- Online presence on Amanda's Lemonade Stand website
- Presence in the event
 - Logo on banners
 - Opportunity for company representative to address event attendees
 - Presence in all of the "Thank You's"
- Mention in media that Amanda's Lemonade Stand is covered by
- An appreciation plaque
- Thousands of hugs & "thank you's"

Heart Buddies \$2,500

(Silver Sponsor)

- Min 50% goes to the charity of your choice
- Stand location at Sept 11th Kick-off & at spring event
- Online presence on Amanda's Lemonade Stand website
- Presence in the event
 - Logo on banner
- Mention in media that Amanda's Lemonade Stand is covered by
- An appreciation plaque
- Hundreds of hugs & "thank you's"

Heart Helpers \$1,000

(Bronze Sponsor)

- Min 50% goes to the charity of your choice
- Stand location at Sept 11th Kick-off & at spring event
- Online presence on Amanda's Lemonade Stand website
- Presence in the event
 - Logo on banner
- An appreciation plaque
- Tons and tons of hugs & "thank you's"

Guinness World Record Sponsor \$10,000

- Presenting sponsor title on all communications
- Prime stand location at Sept 11th Kick-off & at spring event
- Online presence on Amanda's Lemonade Stand website
- Significant presence in the event and the flyers
 - Logo on banners
 - Mention of company in speeches
 - Logo on event t-shirt
 - Opportunity for company representative to address event attendees
 - Presence in all of the "Thank You's"
- Mention in media that Amanda's Lemonade Stand is covered by
- An appreciation plaque
- Gazillion hugs & "thank you's"

Sponsorship Registration Form

Please check one of the following:

- Guinness World Record Sponsor - \$10.000**
- Heart Hero (Diamond Sponsor) - \$10.000**
- Heart Angels (Gold Sponsor) - \$5.000**
- Heart Buddies (Silver Sponsor) - \$2.500**
- Heart Helpers (Bronze Sponsor) - \$1.000**

Name of Registered Charity: _____

Company Name: _____

Contact Person: _____

Phone Number: _____

Email: _____

Address: _____

Payment Information

I have enclosed a cheque payable to Amanda's Lemonade Stand
(please write Amanda's Lemonade Stand World Record on memo line)

Please charge my Credit Card: Credit Card #: _____

Expiry Date: _____

Type of Card: VISA or Mastercard

Name on Credit Card: _____

Signature: _____

Thank you for your support! Please email the completed form to:

amandaslemonade.joshified@gmail.com

Friends of Amanda's Lemonade Stand



Become a friend too! For more information about Amanda's Lemonade Stand or sponsorship opportunities please contact us:

www.lemonade4heart.org

416-898-4556

amandaslemonade.joshified@gmail.com

 Amanda's Lemonade Stand to Fix Kids' Hearts - "Joshified"

 Amanda's Lemonade Stand

 amandaslemonade